



Foundation News

INSIDE THIS ISSUE:

Message from the Founder	1
Our Vision	1
Financial Assistance	1
Patient Testimonials	2
Past Fundraisers	2
Upcoming Events	2

FOUNDER

Jacqueline Holland

EXECUTIVE DIRECTOR

Rick Holland

BOARD OF DIRECTORS

Ernest Barclay

Diana Cofelice, Treasurer

Courtney Holland, Secretary

Ronnie Pettus

ADVISORY BOARD

Martha Chea

Veronica Hammond

A Message from the Founder

The summer has come and gone so quickly but we continue to keep busy at The RLH Foundation. In May, 2012 we sponsored a luncheon in Detroit, Michigan at the Karas House with over 200 guests in attendance to support us. Mrs. Larmender Davis of Karmanos Cancer Institute was the Guest Speaker. We also held our 1st Annual Gala on June 22, 2012. The Metropolitan Club hosted and sponsored the Evening of Elegance event. Alex Diaz of St. Jude's Hospital and Michael Rodriguez of Georgia Cancer Specialist were our Guest Speakers. Our Financial Assistance Program began in August, 2011 and because of these successful events and donations from our thoughtful donors and sponsors we have provided approximately \$20,000.00 in financial assistance to cancer patients to help with their medical co-pay and other related expenses.

Our **Mission** is to financially assist cancer patients in active treatment for their illness, with Medical Co-Pay, Office Visit Co-Pay, Prescription Co-Pay and Travel Expenses.

We would like to thank all of our donors and sponsors for their continued support.

Our Vision

The Ryan Lee Holland Cancer Foundation's vision is to minimize the financial burden of all who are diagnosed with cancer so they can concentrate on what's important,

"Getting Better"

CONSIDER THIS: • A monthly donation of any amount to help provide us with a consistent and reliable income stream. Please consider signing up for recurring donations on our website using Pay Pal.

• Use GoodSearch.com when you search, shop or dine and help us raise money for our mission. Help us by getting the word out to your family, friends and co-workers about an easy way to raise \$ for us. You can even track your donations when you register at GoodSearch.com.

• Organize or host a fundraiser event. Bake Sales, Bowling, Car Washes, Bottle Deposits, and Wine Tasting are some great ideas for fundraisers.

Everyone can make a difference you are just an imagination away from a great fundraiser Idea.

Patient Financial Assistance Program

The Financial Assistance Program is based on a referral from a medical professional such as a Doctor, Nurse, Social Worker or Hospital. Applicants requesting financial assistance must have a cancer diagnosis and are currently in active treatment for their illness. Our program is not limited by cancer diagnosis, age or location within the US. The Ryan Lee Holland Cancer Foundation, Inc. (RLH Foundation) collaborates with Georgia Cancer Specialists (GCS), a national leader in cancer treatment and research, and Karmanos Cancer Institute in Michigan as a means of assisting patients.



– Cancer Patients' Testimonies

Patient Testimonials

I just wanted to formally thank you for all the support through your foundation. Being a cancer patient can get very difficult at times and have caused a financial burden on me and my family. It is truly a blessing to have programs like yours to help minimize the stress of being a cancer patient. We appreciate your services and promptness and are sure that the many others you help are grateful too! Thanks again for your support and generosity.

Elsie Sims, Stomach Cancer Patient, Hiram, Georgia.

Just a note to thank you for the help with our travel needs. I had to have radiation for 6 weeks. Going to and from the hospital was costly. Gas is so high, but with your check we were able to not worry with a tank that was filled with gas. People may have cancer but don't realize all the costs that are involved. Thank you again for helping me out with an overwhelming situation like cancer.

Jerry Early, Oral Squamous Cell Carcinoma Cancer Patient, Kingsport, Tennessee

We're on the Web!

See us at:

www.ryanleehollandfoundation.com

2012, Detroit Luncheon



200 guests enjoyed the afternoon at our sold out luncheon in Detroit. The Guest Speaker was Larmender Davis, Director of Social Work at Karmanos Cancer Institute.

2012 Gala



The Metropolitan Club sponsored our Evening of Elegance event. It was a huge success. The Guest Speakers were Alez Diaz from St. Jukes Children's Hospital and Michael Rodriguez from Georgia Cancer Specialists. To view additional photos visit www.btownsendphotography.com

Upcoming Events



Check out our website for these upcoming events at:

www.ryanleehollandfoundation.com or email us at: info@ryanleehollandfoundation.com

Pampering for a Purpose

October 27, 2012

Painting with a Purpose

November 10, 2012

2013 GALA

June 21, 2013

Do you have an idea
for a fundraising event?
Or are you interested in hosting a
fundraiser for the foundation?
If so, please email us @
info@ryanleehollandfoundation.com