



# Foundation News

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## FOUNDER

Jacqueline Holland

## EXECUTIVE DIRECTOR

Rick Holland

## BOARD OF DIRECTORS

Ernest Barclay

Diana Cofelice, Treasurer

Courtney Holland, Secretary

Ronnie Pettus

## ADVISORY BOARD

Martha Chea

Veronica Hammond

## A Message from the Founder

Due to the generous donations and successful fundraising in the Michigan area, we are pleased to announce that the Ryan Lee Holland Cancer Foundation is now collaborating with the Barbara Ann Karmanos Cancer Center based in midtown Detroit. Karmanos is one of 40 National Cancer Institutes-designated comprehensive cancer centers in the United States, caring for nearly 6,000 new patients annually. The Center is the only hospital that focuses solely on cancer in Michigan.

We are excited and very grateful that we are able to expand our Financial Assistance Program. We have been able to serve patients from Georgia, North Carolina, South Carolina, Texas, Tennessee, Michigan and Ohio. With your continued support our outreach will continue to expand to patients all over the United States. Our **Mission** is to financially assist cancer patients in active treatment for their illness, with Medical Co-Pay, Office Visit Co-Pay, Prescription Co-Pay and Travel Expenses.

**We would like to thank all of our donors and sponsors for their continued support.**

### Our Vision

*The Ryan Lee Holland Cancer Foundation's vision is to minimize the financial burden of all who are diagnosed with cancer so they can concentrate on what's important,*

***"Getting Better"***

### SAVE THE DATE!

**1<sup>ST</sup> ANNUAL GALA, JUNE 22, 2012**

**7:30 PM to 11:30 PM**

**The Ryan Lee Holland Cancer Foundation**

**Presents: An Evening of Elegance**

**THEME: HOPE THROUGH COMMUNITY PARTNERSHIPS**

**Cocktail Hour 7:30 pm, Formal Dinner 8:30 pm**

**Silent Auction, Caricatures, Dancing**

**\$60.00 per person**

**visit: [www.ryanleehollandfoundation.com](http://www.ryanleehollandfoundation.com)**

## Patient Financial Assistance Program

The Financial Assistance Program is based on a referral from a medical professional such as a Doctor, Nurse, Social Worker or Hospital. Applicants requesting financial assistance must have a cancer diagnosis and are currently in active treatment for their illness. Our program is not limited by cancer diagnosis, age or location within the US. The Ryan Lee Holland Cancer Foundation, Inc. (RLH Foundation) collaborates with Georgia Cancer Specialists (GCS), a national leader in cancer treatment and research, and Karmanos Cancer Institute in Michigan as a means of assisting patients.

## Patient Testimonial



- Medulloblastoma Cancer Patient



Alexandria, Medulloblastoma Cancer, Columbus, Ohio

My daughter, Alexandria, who is 2 years old, was diagnosed with Medulloblastoma Cancer on May 4, 2011. She received aggressive chemo for six months at Nationwide Children's Hospital in Columbus, Ohio. On November 2, 2011, my family and I were told that the chemo did not work and that Alexandria required another surgery or radiation and Children's Hospital did not have a surgeon to perform the surgery. We traveled to St. Jude and LeBonheur Children's Hospital for consultation for additional surgery and treatment. Alexandria had a MRI at LeBonheur, the day before surgery was to be performed on December 13, 2011. The Doctor came back and said that the brain tumor was gone and her spine was clean of cancer. Our prayers were answered, Alexandria is cancer free. Currently, Alexandria is receiving radiation therapy at the OSU James Cancer Hospital for the next six weeks. Your financial support will help lessen the burden of paying for gas to take her for her daily treatments. We are very grateful for your financial support. God Bless you, your foundation, and donors.

## Patient Testimonial



- Breast Cancer Patient

As you may know, getting treatment for cancer can become very expensive and financially challenging. Overwhelmed with medical bills, a social worker at my local cancer center provided me with The Ryan Lee Holland application. Surprisingly, the application was short and to the point, unlike many others that request your life long history and multiple of documentation. An application process like that, can be stressful and a turn off to complete for a person not well. I was also very surprised to receive a phone call in a very short amount of time from a very caring and compassionate person, Mr. Holland. He not only blessed me with funds towards my ongoing cancer treatment, but he also blessed me with a testimony that touched my heart and gave me hope. May you be blessed to continue your mission in helping others in need that has been diagnosed with cancer. Thank you ever so kindly.

Annette, Breast Cancer Patient, Greensboro, North Carolina

## Upcoming Events



Check out our website for these upcoming events at:

[www.ryanleehollandfoundation.com](http://www.ryanleehollandfoundation.com) or email us at: [info@ryanleehollandfoundation.com](mailto:info@ryanleehollandfoundation.com)

**Bikers Battling Cancer**

May 13, 2012

**1<sup>st</sup> Annual Gathering, Detroit, MI**

May 20, 2012

**Black & White Ball 2012**

June 22, 2012

Do you have an idea  
for a fundraising event?  
Or are you interested in hosting a  
fundraiser for the foundation?  
If so, please email  
Jacqueline Holland @  
[j.holland@ryanleehollandfoundation.com](mailto:j.holland@ryanleehollandfoundation.com)



Here is a free and easy Way to Support the Ryan Lee Holland Cancer Foundation Every Day. Ryan Lee Holland Cancer Foundation is registered with [GoodSearch.com](http://www.goodsearch.com), a company that helps non-profits like ours raise funds through the everyday actions of our supporters. Here is how you can help:

Use [GoodSearch](http://www.goodsearch.com) when you search the internet – they will donate a penny to us every time you do. Use [GoodShop.com](http://www.goodshop.com) when you shop online – they work with more than 2,500 major brands, have over 100,000 coupons and donate a percentage of every purchase you make to us. Enroll in the [GoodDining.com](http://www.gooddining.com) they will donate up to 6% of every dollar you spend when you eat at one of 10,000 participating restaurants

Please join our community on GoodSearch.com and help us raise money for our mission. Go to <http://www.goodsearch.com> choose Ryan Lee Holland Cancer Foundation as your charity, then search, shop or dine. A percentage of your search and purchase goes to Ryan Lee Holland Cancer Foundation.



Carithers Florist Atlanta, Flower Delivery Today, Helping Hands program is proud to offer a unique fund raising program online to benefit local non-profit organizations in Georgia. [Helping Hands](#) was designed as a way to continuously give something back to the community all year long. With each **on-line order** a customer can make a \$2.00 donation to the Ryan Lee Holland Cancer Foundation. The Helping Hands encourages customers to take advantage of Carithers Florist on-line service when sending flowers across town or around the world. Order on-line, click on the drop down menu and select Ryan Lee Holland Cancer Foundation. To learn more about the Carithers Florist Helping Hands Program contact Carithers Florist at 1-800-647-8182 or 770-950-3000.

## BONE MARROW DRIVE



The RLH Foundation and DAUFY ACS Sponsored a Bone Marrow Drive on Saturday, February 18, 2012. "Be The Match", National Marrow Donor Program is the largest most diverse bone marrow registry in the world. Be The Match offers you the unique opportunity to give a life-saving marrow transplant to someone in need. Thousands of patients with leukemia and other life-threatening diseases depend on the Be The Match Registry to find a life-saving transplant. Be The Match is dedicated to creating an opportunity for all patients to receive the transplants they need. Because tissue types are inherited, patients are most likely to match someone who shares their ethnic or racial background.

"A simple cheek swab could save a life."



"YOU SEARCH OR SHOP...  
WE GIVE! "

Raise money for [Ryan Lee Holland Cancer Foundation](#) just by searching the web and shopping online!

Questions, comments, or  
donations may be sent to:

**The Ryan Lee Holland Cancer  
Foundation, Inc.**

**Address:**  
11877 Douglas Road, Ste. 102-262  
Alpharetta, GA 30005

**Phone:** 678-242-0411  
**Fax:** 678-288-7939  
**E-mail:** [info@ryanleehollandfoundation.com](mailto:info@ryanleehollandfoundation.com)

*"Thanks to all of our sponsors  
and guests"*

## An Evening at AJA



AJA Restaurant, Buckhead

Courtney Holland, Board Secretary and Ashlee Wynn, Volunteer of the RLH Foundation organized a great event on Saturday, February 11, 2012. Aja Restaurant in Buckhead was just the right place for this fundraiser. Over 50 guests enjoyed a great relaxing atmosphere, excellent food, prizes, good company and lots of fun. All proceeds were donated to the Ryan Lee Holland Cancer Foundation.

We would like to thank all of the wonderful sponsors and our guests for making this an evening to remember.

Aja, a modern Asian Kitchen, is located in The Alliance Center on Lenox Road in Atlanta, Georgia.

## Zumba Party



HAPPY BIRTHDAY VERONICA

A GREAT BIG Thank you to one of our faithful volunteers Veronica Brundage. For her birthday, she hosted a Zumba Party and invited her friends to share the day with her, by giving back. Everyone danced, exercised, and had loads of fun. Veronica donated all of the proceeds to the RLH Foundation. Thanks to Veronica for being so thoughtful and thank you to everyone who attended the Zumba Party.

We're on the Web!

See us at:

[www.ryanleehollandfoundation.com](http://www.ryanleehollandfoundation.com)

## CONSIDER THIS:

- A monthly donation of any amount to help provide us with a consistent and reliable income stream. Please consider signing up for recurring donations on our website using Pay Pal.
- Use GoodSearch.com when you search, shop or dine and help us raise money for our mission. Help us by getting the word out to your family, friends and co-workers about an easy way to raise \$ for us. You can even track your donations when you register.
- Organize or host a fundraiser event. Bake Sales, Bowling, Car Washes, Bottle Deposits, and Wine Tasting are some great ideas for fundraisers.

**Everyone can make a difference you are just an imagination away from a great fundraiser Idea.**